Boston to Brownsville

EASTERN Air Lines

BOSTON

BROWNSVILLE

Automotive Spark Plug

FOR PLANE OR CAR, AC IS CHOSEN FOR UTMOST RELIABILITY

Another of the world's big air fleets to standardize on AC Spark Plugs is the Great Silver Fleet of Eastern Airlines.

Aircraft Spark Plug

The tradition of *utmost reliability* that has built up around these AC Ceramic Aircraft Spark Plugs had its beginning in World War I, when AC collaborated with the designers of Liberty Engines and produced what were then the world's first and only successful ceramic spark plugs for airplane engines.

The importance of this revolutionary advancement is emphasized by the choice of AC's to share the triumphs of record-breakers, from Lindbergh's flight to the present. Following the Lone Eagle came Acosta, Maitland and Byrd—last year the Constellation, this year the C-97, both setting new transcontinental records. And throughout World War II, AC Ceramics have fired the engines of countless Allied fighters and bombers, from the early bombing of Germany to the finish-fight in Japan and China.

AC was able to develop these Ceramic Aircraft Plugs because of its pioneering in automotive fields—better plugs for cars and trucks and buses—more efficient plugs for industrial engines and motorboats. That's why, since 1932, more than 2 out of 4 cars and trucks have been factory-equipped with AC's—why from Boston to Brownsville, for air, land or sea service, AC is chosen for utmost reliability.

AC SPARK PLUG DIVISION • GENERAL MOTORS CORPORATION

TAKE CARE OF YOUR CAR — TILL NEW ONES ARE AVAILABLE

AC SPARK PLUGS